Peer/Competitor Comparison Worksheet

NAME	LOCATION/ CHANNELS	OFFERINGS	HOW WE'RE SIMILAR	HOW WE'RE DIFFERENT/BETTER
Your Food or Farm Business				
Competitor #1				
Competitor #2				
Competitor #3				

GOOD EGG MARKETING
Expert Marketing for Good Food & Good Causes

© 2025 Good Egg Marketing & Rio Grande Colonias
USDA Regional Food Business Center
CC BY 4.0 · training.goodeggmarketing.com

REGIONAL FOOD BUSINESS CENTERS RIO GRANDE COLONIAS